



November 29, 2010

This letter is to signify that the Greater Bangor Convention and Visitors Bureau is fully endorsing the first year of the Maine's Adventure & Travel Expo in Bangor. We are very excited that First Light LLC will be bringing this show to the Greater Bangor area. This is a show aimed at adventure, recreation, tourism and the GBCVB is hoping to have a great showing of our "backyard" tourism and regional businesses as well.

Our mission here at the GBCVB is to promote the Greater Bangor area as a preferred destination for meetings, convention and individual visitors alike. This show will really bring a lot of the "backyard" tourism and world-wide tourism opportunities to the Greater Bangor Region.

First Light Shows was founded on the belief that matching our exhibitor's needs with the consumer's needs and desires are of the utmost importance and a quality product is essential. They facilitate all aspects of the event planning for exhibitors with no hidden fees or costs and strive to make the event enjoyable for the consumer.

We wanted to let you know that staff from First Light Shows may be contacting you to discuss details of this affordable and important marketing opportunity.

Please let us know if you have any questions.

Sincerely,

*Jessica Donahue*

Director of Marketing & Promotions  
Greater Bangor Convention & Visitors Bureau  
40 Harlow Street  
Bangor, Maine 04401  
800-91-MOOSE – [Jessica@VisitBangorMaine.com](mailto:Jessica@VisitBangorMaine.com)